



20<sup>TH</sup> ANNUAL FIRE LEADERSHIP CHALLENGE

# Leadership vs CRISIS MANAGEMENT



## 20<sup>th</sup> Annual Fire Leadership Challenge November 30 – December 2, 2011

Company Officer Leadership Symposium – Level 2  
November 28 - 30, 2011

Keystone Resort & Conference Center  
Keystone, CO

[www.colofirechiefs.org](http://www.colofirechiefs.org)



# Colorado State Fire Chiefs Association 20<sup>th</sup> Annual Fire Leadership Challenge

## “The Leadership Challenge: Leadership vs. Crisis Management”

Are You Constantly “Fighting Fires” or Proactively Leading Your Organization?

Register NOW to attend the Colorado State Fire Chiefs Association

### FIRE LEADERSHIP CHALLENGE

Leadership Conference in Keystone, Colorado

November 30 - December 2, 2011

LEARN FROM LEADERS IN BUSINESS & THE FIRE SERVICE!



**CHUCK BURKELL**  
Burkell & Associates

*"In Times of Crisis – To Exercise Leadership, Authority or Both?"*



**COREY CIOCCHETTI**, Professor of Business Ethics  
Daniels College of Business  
University of Denver, CO

*"Inspiring Integrity"*



**BRIAN O'MALLEY**, Motivational Speaker  
The Spirit of Adventure

*"The Spirit of Adventure"*

Participate in breakout sessions that will provide you with fantastic learning opportunities regarding leadership challenges in the fire service:

Chief Ken Farmer – How Would Andy Handle it? Lessons from Mayberry

Dino Ross, Michelle Ferguson & Emily Powell – The Shifting Sands of Social Media

Chief Dave Casey – The Art of Miscommunication

Chief Jerrod Vanlandingham & Micah Holmes – Getting the Most from Your Assessment Center

Christina Z. Griggs – Tools to Move Board Members to be Strategic vs. Tactical

Kristen Hoffecker, Esq., Chief Doug Hall & FM Brett Lacey – Legal Aspects of Leadership vs. Crisis Management

Kevin L. Hammons – Ethics 101 – What Every Leader Needs to Know

Garry Briese – Leadership in Crisis Situations: Five Critical Skills for Success

Tiffany Lipsey – Creating Health & Fitness Programs and Making Them Work for You

Dr. Mike McEvoy – Fire-Based EMS: Avoiding a Future Flashover

Mary Jean Erschen – C-READY Camps: A New Means of Recruitment

---

**Wednesday, November 30, 2011 CSFCA Social at 4:30 PM with Keynote Speaker, followed by Annual Business Meeting and Election of Officers**

---

**NEW THIS YEAR: Two Additional Pre-Conferences**

Monday 1:00 p.m. to Wednesday Noon

Advanced Presentations, Briefings and Facilitations Methodologies Course and  
AHIMT – Liaison Officer (LOFR) Course

**Register Today! “Early Bird” Registration Rates will end on November 5th . . .**

**FIRE LEADERSHIP CHALLENGE – 2011**  
**CONFERENCE REGISTRATION FORM**

Please print or type using one form per participant. Photocopy for additional registrations.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ NAME TO PUT ON ID: \_\_\_\_\_

DEPARTMENT: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

TELEPHONE NO.: \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

**REGISTRATION COSTS: (Note Discounts for CSFCA Members!)**

EARLY BIRD SPECIAL REGISTRATION Member \$330/Non-Member \$355 \$ \_\_\_\_\_

**Must be postmarked by November 5, 2011**

(Includes all sessions, breaks/exhibits and lunch for Thursday and Friday)

REGISTRATION - After November 5, 2011 Member \$355/Non-Member \$390 \$ \_\_\_\_\_

(Includes all sessions, breaks/exhibits and lunch for Thursday and Friday)

REGISTRATION - ONE DAY Member \$220/Non-Member \$250 \$ \_\_\_\_\_

(Includes all sessions, breaks/exhibits and one lunch for Thursday or Friday)

**Please specify which day (circle one) THURSDAY FRIDAY**

STATE CHIEFS MEETING & RECEPTION 11/30/11 \$ 30.00 \$ \_\_\_\_\_

Meeting begins at 4:30; reception at 6:00

**NOTE: THERE IS NO WEDNESDAY LUNCHEON**

EXTRA LUNCH TICKETS: Thursday # \_\_\_\_\_ X \$30 \$ \_\_\_\_\_

EXTRA LUNCH TICKETS: Friday # \_\_\_\_\_ X \$30 \$ \_\_\_\_\_

**TOTAL REGISTRATION AMOUNT** \$ \_\_\_\_\_

**CANCELLATION/REFUND:** A written request for cancellation and/or refund must be postmarked before November 15, 2011. A \$50.00 administrative fee will be retained for all cancellations. Phone requests will not be accepted. No refunds after November 15, 2011.

**MAKE CHECKS PAYABLE TO:** CSFCA – Fire Leadership Challenge

**MAIL REGISTRATION FORM & CHECK TO:** CSFCA – Fire Leadership Challenge  
Colorado State Fire Chiefs' Association  
P.O. Box 3945  
Englewood, CO 80155

**ON-LINE REGISTRATION (for Credit Card Payments Only):** <http://tinyurl.com/2011FLC> Note: The on-line registration system is managed by South Metro Fire Rescue.

FOR ADDITIONAL INFORMATION CALL (720) 874-8117

**HOTEL GROUP RESERVATION FORM  
COLORADO STATE FIRE CHIEFS' ASSOCIATION  
GROUP CODE: CK2FC1**

Fire Leadership Challenge 2011 –“The Leadership Challenge: Leadership vs. Crisis Management”  
Keystone Resort & Conference Center, Keystone, Colorado  
November 28, 29, 30, December 1 and 2, 2011

**Make Reservations directly with the Resort by October 27, 2011**

Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_  
Email Address (needed for reservation confirmation): \_\_\_\_\_  
Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_ # of Nights \_\_\_\_\_ # of People per Room \_\_\_\_\_

First and Last Names of People in Room (First person listed will be responsible for payment of room, tax, and all incidental charges; bill can be split upon checkout if requested):  
\_\_\_\_\_  
\_\_\_\_\_

**Please select the type of accommodation(s), list 3 options in order of preference:**

Keystone Lodge: Single (\$135)\_\_\_\_ Double (\$135)\_\_\_\_ Triple(\$155)\_\_\_\_ Quad (\$175)\_\_\_\_  
Keystone Lodge Loft: Single (\$170)\_\_\_\_ Double (\$170)\_\_\_\_ Triple(\$190)\_\_\_\_ Quad (\$210)\_\_\_\_  
Inn at Keystone: Single (\$104)\_\_\_\_ Double (\$104)\_\_\_\_ Triple(\$114)\_\_\_\_ Quad (\$124)\_\_\_\_  
Conference Village Studio: Single (\$120)\_\_\_\_ Double (\$120)\_\_\_\_  
Conference Village 1 Bedroom Condo: Single (\$135)\_\_\_\_ Double (\$135)\_\_\_\_ Triple(\$155)\_\_\_\_ Quad (\$175)\_\_\_\_  
Conference Village 2 Bedroom Condo: (\$200)\_\_\_\_  
Conference Village 3 Bedroom Condo: (\$250)\_\_\_\_

**Additional unit sizes and locations available, please call for more information.**

**All rates are per night, before tax & surcharge.**

**\*Each additional person occupying the same condominium suite** over the standard occupancy will be charged \$20.00 per night. Children 12 and under stay free when accompanied by parent or guardian. Maximum occupancy may not be exceeded and additional beds will not be furnished.

**\*For guests wishing to extend their stay**, these rates will be honored three days prior and three days after the official conference dates, subject to, and limited by, space availability.

**\*A surcharge and applicable taxes**, currently 12.02%, will be added to each room. Check-in time is after 4:00 pm and check-out time is before 11:00 am. Guests may check in earlier, based on availability.

**\*Reservation form must be received by October 27, 2011**; requests for rooms/suites received after this date will be handled on a space available basis.

**\*Deposit and Cancellation Policy:** A deposit in the form of a credit card equal to one night's lodging is due together with the room request form. All reservations made require one night's deposit in the form of a credit card. After a deposit is received, a confirmation will be sent. Keystone will offer transportation packages to attendees making reservations. Cancellations within 30 days of arrival are subject to forfeiture of full deposit amount. Cancellations outside of 30 days of arrival will result in return of deposit less a \$30.00 processing fee. No shows, late arrivals and early departures will be charged the room rate for the entire reserved stay.

**Credit Card Information for Deposit:**

Type of Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover  
Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete form including method of payment for deposit and fax to: 970-496-4343 or  
Reservations phone number: 800-258-0437  
Refer to Group Code CK2FC1**