



# Invitation to Register

## 17th Annual Fire & Life Safety Educators Conference of the Rockies

Photo by Caroline Jensen

Thanks to Our Generous Sponsors:



Estes Park Convention Center & Rocky Mountain Park Inn  
Estes Park, Colorado

April 20-22, 2011

Visit the Conference website:  
[www.FireSafetyEducators.org](http://www.FireSafetyEducators.org)

Registration Fee is Only \$225





## Fire & Life Safety Educators Conference of the Rockies

On behalf of the Fire & Life Safety Educators of Colorado, I invite you to attend our 17th Annual professional development conference April 20-22, 2011. This year we are returning to Estes Park, Colorado, the beautiful and welcoming gateway to Rocky Mountain National Park. This conference is the premier professional development conference for fire and life safety professionals in the Rocky Mountain Region and it is among the top conferences of its kind in the nation. Our speakers, who hail from across the nation and Europe, will bring us innovative programs, information on new technologies, techniques for reaching our target audiences better and ideas for developing successful programs within our shrinking budgets. The networking opportunities alone make this conference worthwhile.

Speaking of shrinking budgets, the registration fee for this 2 1/2-day conference is only \$225. All of us are challenged with doing more with fewer resources even though fires and injuries don't take a vacation during economic downturns. Cutting our registration fee to this minimum level is our attempt to help you afford this valuable training. Additionally, an agency that pays for two registrations gets a third for only \$100. We also will be able to offer scholarships for registrations thanks to the generous support of our sponsors, some of whom are listed on the cover.

Our Conference Team – Kerry Koppes, Sherrie Leeka, Patrick Love, Scott Pringle, Micki Trost and Deanna Harrington – has been working hard to produce what promises to be an enjoyable, educational and amazing conference. I thank them for their exceptional efforts.

We hope you'll be able to join us in Estes Park.

Einar Jensen, Conference Chairperson

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### Who should attend?

Fire & Life Safety Professionals  
Firefighters and Fire Officers  
EMTs and Paramedics  
Community Police Officers  
School Resource Officers  
Hospital Injury Prevention &  
Community Outreach Staff  
Emergency Managers  
Private Sector Risk Managers  
Teachers

### Why should you attend?

Innovative Programs  
Technology Tips  
Teaching Techniques  
Best Practices  
Resources  
Networking  
New Ideas for Existing Problems  
Continuing Education Units

## Opening Keynote Speaker: Tricia Downing

Although our organization's roots are in the fire service, we — like our colleagues in operations — are challenged to address both fire and non-fire risks in our communities. Injury and illness prevention, as well as emergency preparedness, have joined our traditional efforts of burn prevention, fire prevention and fire safety.

It is a privilege for us to have Tricia Downing as our Opening Keynote Speaker this year because she brings injury prevention, recovery and resiliency topics to our attention.



Tricia Downing's storytelling is genuine, engaging and thoughtful. She was a competitive cyclist from 1997 until a head-on crash with a vehicle near Golden, Colorado, nearly killed her. The crash didn't kill her; it made her stronger as she strove to overcome a T-4 spinal cord injury that left her body paralyzed from the chest down. Unwilling to be sidelined from her athletic passion, she became a pioneer in women's wheelchair triathlon. She was the first female paraplegic wheelchair racer to complete an Ironman distance triathlon (2.4-mile swim, 112-mile bike leg and 26.2-mile run). She also advocates for accessibility and champions bicycle safety to prevent other athletes from facing the same challenges she has faced. With humor and vivaciousness, she'll review her story of recovery and inspire life safety professionals to overcome their own daunting challenges so they can continue following their passions and reduce risk in their communities.

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### More of Our Sponsors:



# 2011 Program

(Subject to Change)

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**April 20 ~ 10:00 a.m.-12:00 p.m.**

**Open Ceremony**

**Opening Keynote: Tricia Downing**

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**April 20 ~ 1:30-2:45 p.m.**

**That Should Be Illegal: How a Bill becomes a Law**

Using first-hand experience regarding the passage of Senate Bill 110, which strengthened Colorado's child passenger seat laws, we'll examine the legislative process from a bill's origin with grassroots advocates through the governor's signature. We'll also discuss other avenues available for strengthening life safety standards.

Selena Silva, Injury Prevention Coordinator  
The Children's Hospital, CO

**It's New! It's Weird! It's Unusual!**

Far too often educators distribute public service announcements, purchase advertising and even tweet about their latest programs and events, but nobody shows up. We'll find ways to make our events grab our public's attention using Dr. Peter Mayeux's 11 factors that determine newsworthiness.

Capt. Mike Weibel  
Smithfield Fire Dept., UT

**Emergency Responders' Evolving Role in School Safety Efforts**

Fire safety personnel have a unique opportunity to partner with school district personnel to help them become NIMS compliant. We'll review a copy of the TTX Toolkit for Colorado Schools designed by the Governor's Office of Homeland Security and several other diverse partners.

Christine Harms, School Outreach Consultant  
Colorado School Resource Center

**Program Evaluation you can Live With**

We'll share easy and practical examples for fire departments and other agencies to evaluate existing and new programs, which will help educators develop presentations and apply for grants.

Kelly Ransdell, Deputy Director  
NC Dept. of Insurance  
Dolly Hulin, Fire & Life Safety Director  
Thomasville Fire Dept., NC

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**April 20 ~ 3:15-4:30 p.m.**

**Don't Show Me the Money – Give Me the Money!**

Where do you find the financial resources needed to support your programs? This workshop will explain the value of building multiple partnerships in order to sustain and grow your programs. We'll distinguish between the cause and the organization, identify different types of funding, discuss fundraising strategies and cover other concepts needed to get others to support your organization.

Vikki Walton, President  
grants for higher, CO

**When Words are not Enough**

Emergency personnel need better tools to understand individuals



with varying degrees of developmental, psychosocial and physical disabilities and why those children and adults engage in particular behaviors or prefer certain environments. We'll share some of these tools that integrate the needs of the customer with the needs of the agency.

Glenda Fuge, Occupational Therapist  
Developmental Pathways for Kids, CA  
Selena Brown, Public Education Officer  
Woodside Fire Protection District, CA

**Home Safety: Seeking Best Practices in the US and UK**

While we know what causes fires and injuries in the home, we aren't necessarily making an impact with our traditional programs. We'll examine two programs – one in the US and one in England – that have made dramatic reductions in risk within the home. Attendees will take home a blueprint to build these programs in their own communities.

Rebecca Booker, Fire & Life Safety Educator  
Spring Lake Park-Blaine-Mounds View Fire Dept., MN

**Schedule at a Glance**

WEDNESDAY, APRIL 20, 2011

8:30 - 10:00	Registration
10:00 - 12:00	Opening Ceremony/ Welcome Keynote
12:00 - 1:30	Buffet Lunch (provided) Networking
1:30 - 2:45	Breakout #1
2:45 - 3:15	Break - Visit Exhibitors
3:15 - 4:30	Breakout #2
4:30 - 5:00	Visit Exhibitors
5:00 - 7:00	Dinner - Visit Estes Park
7:00 - 10:00	Casino Night (free)
7:00 - 12:00	Dancing (free)

### Juvenile Firesetters: Assessment and Intervention

We'll discuss the five types of juvenile firesetters and the specific factors that can lead each to use fire negatively. We'll also identify appropriate intervention techniques based on experiences in our community. Attendees will receive tools needed to implement intervention programs in their own communities.

Megan Kelly, Coordinator  
Great Kids Make Great Community, IN  
Capt. Dave Meadows  
Fort Wayne Fire Dept., IN

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### April 21 ~ 9:00-10:15 a.m.

#### Exploring Safety through the Senses

The principles of Maria Montessori's educational philosophy can help us capture and keep the attention of preschool-aged children using all of their senses. We'll discuss the stages of development for this age group as well as the differences between active and passive learning. We'll also brainstorm ways in which to work with teachers.

Maria Bostian, Public Safety Educator  
Kannapolis Fire Dept., NC

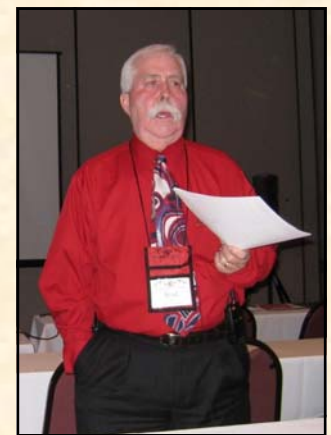
#### Firesetting Intervention: Much More than an Interview

This skills-based workshop presents a practical approach to fire-setting intervention based on Seattle's model that uses diverse interventionists to serve a diverse client base. We'll identify new tools that help you craft individualized education plans for youth and adults.

Lisa Van Horn, Education Manager  
Seattle Fire Department, WA

#### Fire and Life Safety Schools Education in the UK

The UK's Fire & Rescue Services deliver schools education at four key stages of education as identified by the United Kingdom's government. Each stage compliments the others, slowly building a complete safety education model by the time they leave



school. We'll also reveal how the FRS has shifted its emphasis from operational activity to public education particularly in schools.

Keith Pascoe, Station Manager  
Devon & Somerset Fire & Rescue, England

#### Fire Inspection Program Evaluation

We designed, distributed and utilized a survey for our commercial customers to determine the public perception of our fire inspection and fire prevention programs. Several other agencies in Texas have adopted this program in order to evaluate their efforts.

Jody Henry, Fire Marshal  
Gainesville Fire Dept., TX

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### April 21 ~ 10:45 a.m.-12:00 p.m.

#### Sharing the Responsibility: A Wildfire Mitigation Case Study

Our wildfire mitigation program has been recognized nationally and internationally for its systematic approach to the challenge. We'll review the programs components including a risk assessment, community education, fuels management, monitoring and lessons learned. After 11 years we have proven tools and great lessons to share.

Christina Randall, Wildfire Mitigation Section Manager  
Andrew Notbohm, Wildfire Mitigation Program Coordinator  
Colorado Springs Fire Dept., CO

#### Model Performance Measurement: Updates to Vision 20/20

This session will recognize and examine the formative, process, impact and outcome measures for fire prevention and other public education programs. These performance measures are key components of the Vision 20/20 mission.

Jim Crawford, Vision 20/20 Project Manager  
Institution of Fire Engineers, WA

#### What Everyone Else Thinks: Tweens & Peer Approval Addiction

Peers play an increasingly significant role in the social and emotional development of young adolescents' decision-making processes. That role increases when Tweens find themselves in stressful situations. We'll use emails from middle-schoolers to understand that audience and discuss strategies for helping Tweens set higher standards for their behavior and that of their peers.

Dr. Annie Fox, Author/Educator  
San Anselmo, CA

#### Evaluating Juvenile Firesetters in the Context of Medical Care

Emergency responders have an opportunity to identify and evaluate juvenile firesetting behavior among injured children and their peer group while providing medical care. Caregivers can compare burn injuries and burn patterns to the history provided by children

### Schedule at a Glance

THURSDAY, APRIL 21, 2011

8:00	Full Breakfast (provided)
9:00 - 10:15	Breakout #3
10:15 - 10:45	Break - Visit Exhibitors
10:45 - 12:00	Breakout #4
12:00 - 1:30	Lunch (Provided) Networking
1:30 - 2:45	Breakout #5
2:45 - 3:15	Break - Visit Exhibitors
3:15 - 4:30	Breakout #6
4:30 - 5:00	Visit Exhibitors
5:00 - 7:00	Dinner - Visit Estes Park
7:00 - 10:00	Karaoke & Dancing (free)

and their families. We'll teach emergency responders how to ask questions that find those answers.

Dr. Brad Jackson  
The Children's Hospital, CO

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### April 21 ~ 1:30-2:45 p.m.

#### Twitter & Facebook for Emergencies and Outreach

These two social media can be used as a first line of communication between emergency services and the community if the agency builds and nurtures them as social networks. We'll discuss strategies for making those networks accessible and responsive to your communities and strengthen your role as a trusted community resource.

Misty Montano, Assignment Editor  
CBS4 News, CO

#### Community Risk Reduction:

##### Using the 16 Firefighter Life Safety Initiatives

Agencies nationwide are using the 16 Firefighter Life Safety Initiatives to advance their prevention efforts. We'll review case studies of several of those agencies and provide attendees with resources for adapting their own programs to champion those initiatives and community risk reduction.

Vickie Pritchett, Project Manager  
Fire Team USA, TN  
Chief Shane Ray  
Pleasant View Volunteer Fire Dept., TN

##### How to Use a Mobile Safety House Effectively

Our agency has developed a 30-minute mobile-safety house program for the second graders in Howard County. Our lesson plan, which includes homework and evaluation components, effectively teaches 3,000 2<sup>nd</sup> graders annually. Attendees will receive forms and other tools they'll need to build similar programs for their own communities.

Dylan Murray, Master Firefighter  
Howard County Dept. of Fire & Rescue, MD

#### Safe Kids Rapid Response:

##### Tools to Respond to Local Fire Injuries/Deaths

Safe Kids Worldwide has developed a rapid response toolkit to assist local communities in responding quickly to fires that injure



or kill children to take advantage of teachable moments. The kit empowers communities to conduct multi-faceted outreach to strengthen existing and new prevention measures.

Jacqueline Simmons, Fire Safety Program Manager  
Safe Kids Worldwide, Washington, DC

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### April 21 ~ 3:15-4:30 p.m.

#### Injury Prevention Courtyard: A Community Collaboration

Multiple resources in our community collaborated to develop this program that teaches our children to play and learn how to keep themselves safe with hands-on activities and evaluations.

Tina D'Amico Poole, Injury Prevention Coordinator  
New Hanover Regional Medical Center, NC

#### Nuts and Bolts of Characterization Fire & Life Safety Programs

This session provides an introduction to characterization and puppet programs, from finding internal support to working with local schools. We'll also consider how to develop, perform and critique the presentation.

Stacy Figueroa, Public Educator  
Pine-Strawberry Fire District, AZ

#### Fire Safety for College Students with Disabilities

With the rapid growth of students with disabilities on campuses, fire safety for these students is something that institutions may either overlook or assume someone else has taken care of. We'll



### Schedule at a Glance

FRIDAY, APRIL 22, 2011

8:00	Full Breakfast (provided)
9:00 - 10:15	Breakout #7
10:15 - 10:30	Visit Exhibitors
10:30 - 11:15	Showcase #1
11:20 - 11:50	Showcase #2
11:50 - 12:30	Closing Remarks/Drawing

discuss new strategies for providing better safety for this vulnerable demographic and fire safety messaging specifically for them.

Ed Comeau, Publisher  
Campus Firewatch, MA

### Home Safety Visit Process in the UK

We'll examine the Home Safety Visit process used by England's Fire & Rescue Services that allows firefighters to conduct fire risk assessments within private homes. The HSV is free to residents and priceless in how it has reduced risks in the UK. We'll also discuss the cultural shift within the UK fire service that has placed new emphasis on prevention over reaction.

Keith Pascoe, Station Manager  
Devon & Somerset Fire & Rescue, England

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**April 22 ~ 9:00-10:15 a.m.**

### Apartment Fires? Want to Reduce Them? Come get the Tools!

Tualatin Valley Fire & Rescue personnel present their IAFC award-winning fire reduction program for multi-family housing. This train-the-trainer program will assist attendees in developing partnerships with apartment managers, break through other barriers and keep smoke alarms working.

Joanne Hatch, Public Education Chief Officer  
Kate Stoller, Assistant Fire Marshal  
Tualatin Valley Fire & Rescue, OR

### A Tale of Two Interviews

This presentation will explore interviewing juvenile firesetters from two perspectives: the fire service and mental health. They are designed for different outcomes yet share strategies and skills. We'll examine why certain questions are asked and their value in determining the appropriate intervention.

Dr. Kathleen Mattei, Psychologist  
The Children's Hospital, CO  
Jerry DiMillo, Former Director  
Maine Juvenile Fire Safety Collaborative Program



### Station Tours 101: Effective Station Tour Presentations

Station tours are prime opportunities to teach audiences about the fire service as well as create positive cognitive, behavioral and environmental changes in the community. This session will train-the-trainer so attendees can bring home a toolbox of resources and ideas to revamp their agency's station tour procedures.

Scott Pringle, Deputy Fire Marshal  
Loveland Fire and Rescue, CO

### Start Safe: Advancing Family Fire Safety for our Youngest Children

Because children under the age of 5 are more likely to die in home fires and receive non-fire burns, they are a high-risk audience. Participants will learn how to partner with Head Start and other pre-school programs to implement the new "Start Safe" program developed by the Home Safety Council to protect this audience more effectively.

Angela Mickalide, Director of Education and Outreach  
Meri-K Appy, President  
Home Safety Council, Washington, DC

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**April 22 ~ 10:30-11:15 a.m.**

### Showcase: FireFactor

The Colorado Springs Fire Department created a new prevention program to address Juvenile Firesetting in the fall of 2010. We designed FireFactor for 6<sup>th</sup>- and 7<sup>th</sup>-grade health classes because we receive the largest amount of referrals to attend our traditional Juvenile Firesetting program from this age group.

Brianna Goodwin and Jane Zook  
Fire & Life Safety Educators/Inspectors  
Colorado Springs Fire Department, CO

### Showcase: Fire Safety for People with Disabilities

The NFPA's Fire Safety for People with Disabilities Task Force will be the focus of this showcase. We'll review strategies and educational tools at our disposal for reaching children, adults, classroom teachers and businesspeople with an inclusive fire safety educational process. We'll also learn about the criteria used for evaluating educational materials.

Lisa Braxton, Public Education Project Manager  
NFPA, MA

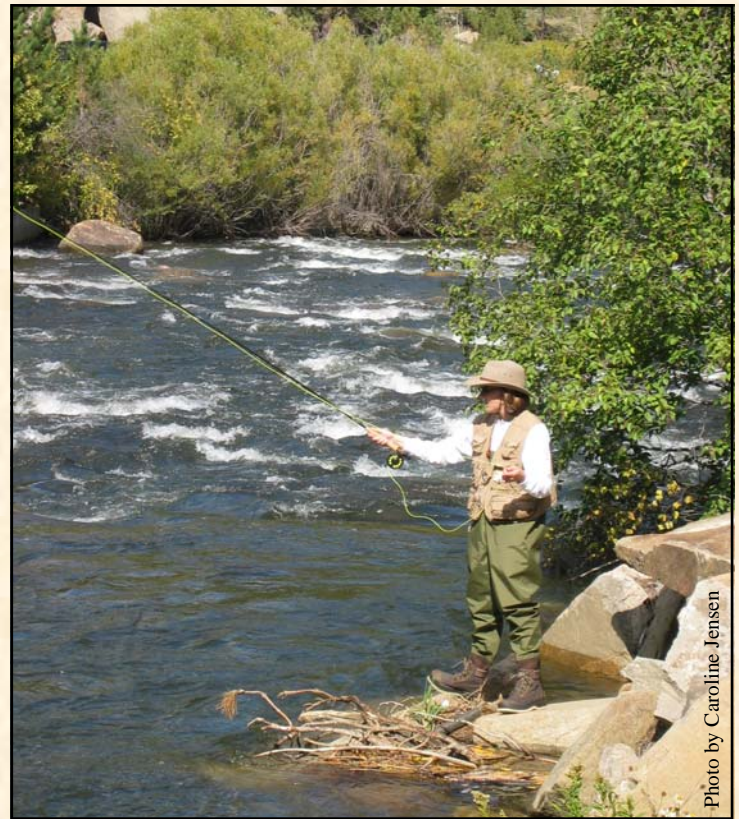
# Estes Park: Your Gateway to the Rockies

Although Native Americans were the first humans to visit the valleys surrounding what would become known as Estes Park, a former California 49er and farmer named Joel Estes was the first settler. Joel and his son Milton were hunting in the mountains west of their Fort Lupton home in 1859 when they stumbled on the valley. The Estes family moved there in 1860 and started ranching, but that pursuit was abandoned for the wealth possible from selling meat and furs from the area's abundant deer and elk herds to the hungry settlers in Denver. *Rocky Mountain News* Editor William Byers named the area Estes Park after meeting the family in the summer of 1864.

Several decades later, Naturalist Enos Mills proposed making a game refuge in part of the Roosevelt National Forest that initially stretched from Wyoming to Mount Evans. The political process reduced the refuge's area and eventually the idea of a Rocky Mountain National Park won enough support from Congress in late 1914 that President Woodrow Wilson was able to sign a law creating it in January 1915.

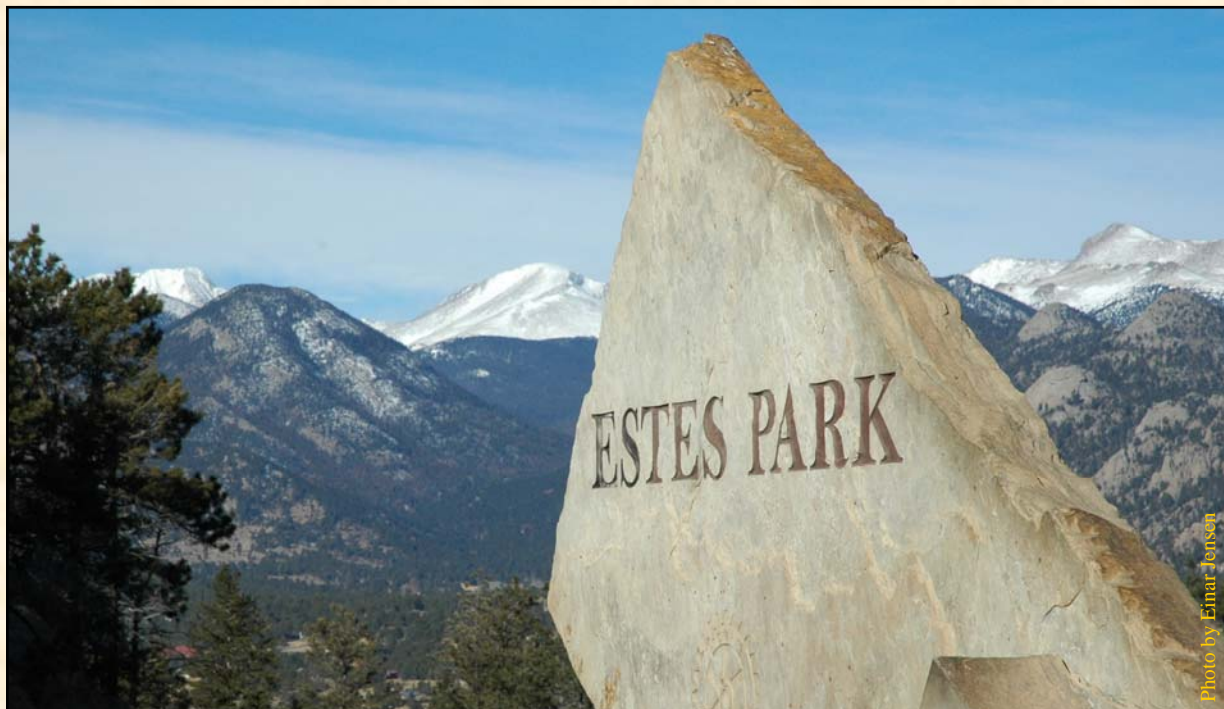
As you enter the Estes Park valley on Highways 34 or 36 from the east, the Peak to Peak Highway from the south or from Trail Ridge Road to the west (improbable during April because of the heavy snowfalls up there), you'll know instantly why Joel Estes settled there and why Mills and others wanted to preserve the area.

Estes Park is a small mountain town with most of the amenities of a larger city nestled at the base of the national park. Bring your camera, but watch out for wildlife on roads and in parking lots. They seem to enjoy tormenting motorists. Bring warm clothes to dress



in layers because the mountains can be chilly in April, but a chilly morning can warm to a balmy afternoon before you know it.

The historic town is full of restaurants, shops and services catering to modern needs and nostalgic desires. You'll find the hospitality is exceptional. We hope you'll join us for our conference in this slice of Rocky Mountain paradise.



# Rocky Mountain Park Inn: Your Gateway to Estes Park

We're returning to Estes Park for the 2011 Fire & Life Safety Educators Conference of the Rockies for many reasons, and the facility is chief among them. The Rocky Mountain Park Inn, which is attached to the Estes Park Conference Center, is a wonderful host site for our professional development conference because it is centrally located near the intersection of all roads leading into Estes Park and the east entrances of Rocky Mountain National Park. More importantly, the staff — from the housekeepers to the management crew — are exceptionally friendly and professional.

We believe you'll find the Rocky Mountain Park Inn has all the amenities you need to make your stay in Estes Park comfortable and memorable. All rooms are non-smoking. Each is slated to have flat screen televisions and updated décor in time for our conference. High-speed wireless is available at no charge. The hotel has a heated indoor pool, hot tub and fitness center. Longz-A Mountain Grill, the onsite restaurant, has a full menu of tasty Colorado dishes including bison and elk burgers.

The hotel and conference center are a short half mile walk to Estes Park's historic downtown shopping district and only a couple blocks away from the town's museum.

We certainly hope you have time to spend in Estes Park, but we also fill the daytime schedule with classes and activities at the hotel and conference center to maximize group networking opportunities. We're hosting a full breakfast Thursday and Friday, and lunch Wednesday and Thursday in the Grand Ballrooms. Those ballrooms also are the site of Wednesday evening's Casino Night and Dancing as



well as Thursday night's Karaoke and Dancing.

When it's time to reserve your room, call 1-800-803-7837 to make the reservation. Be sure to note that you are attending our conference because you'll receive the recession-busting rate of \$80 per night (which is 10% lower than last year's rate). You also can book online through the corporate website — ForeverResorts.com — or the hotel website — [www.RockyMountainParkInn.com](http://www.RockyMountainParkInn.com).

For convenient shuttle service between Denver International Airport and the Rocky Mountain Park Inn, contact our friends at Estes Park Shuttle at 970-586-5151 or visit [www.estesparkshuttle.com](http://www.estesparkshuttle.com). Please mention that you're attending our conference and refer

to the code **F-I-R-E-1** to receive a discount on your round-trip shuttle fare.

Otherwise, we wish you safe travels and look forward either to meeting you or reconnecting with you at the 2011 Fire & Life Safety Educators Conference of the Rockies.



## Networking Opportunities:

In addition to the formal professional development program in our 28 break-out sessions, showcases and keynote presentation, we offer several informal networking opportunities where traditionally attendees have shared ideas, developed new friendships and found colleagues facing similar challenges to their own.

**Tuesday Dinner** ~ Although the Conference doesn't begin officially until Wednesday morning, attendees and speakers who arrive the night before have an opportunity to dine together. Our Conference Team will work with a restaurant in Estes Park to schedule this dinner and prepare them for a large influx of customers. This meal is not included in the registration fee, but it is an opportunity to network with other attendees.

**Vendor Area** ~ Many of our generous sponsors will have booths throughout the Conference. Please visit them and thank them for participating in this event. You'll find they share our interests in community risk reduction and may have resources that you can utilize in your communities.

**Wednesday Dinner** ~ Our Conference Team will work with a restaurant in Estes Park to schedule this dinner and prepare them for a large influx of customers. This meal is not included in the registration fee, but it is an opportunity to network with other attendees in a more informal setting.

**Casino Night** ~ Each attendee is welcome to participate in this complimentary event Wednesday night; the "buy-in" is covered by the registration fee. The money is fake, but the competition can be serious... seriously fun, that is. Prizes will be given to the top money-winners. A DJ provides music and a dance floor at the same time. A cash bar will be available. It's the perfect way to unwind from the first day of learning and to meet new colleagues.

**Thursday Dinner** ~ Our Conference Team will work with a restaurant in Estes Park to schedule this dinner and prepare them for a large influx of customers. This meal is not included in the registration fee, but it is an opportunity to network with other attendees in a more informal setting.

**Silent Auction** ~ Our silent auction, which opens Wednesday and closes after the last break-out session Thursday, is a fundraiser for the Conference. It traditionally raises \$1,000 that helps offset the expenses of producing this event. Bring your checkbook in case you want to bid on the unique items and gift certificates.

**Karaoke Night** ~ Each attendee is welcome to participate in this complimentary event Thursday night. Based on the popular event at the National Fire Academy, we'll see if "Life Safety's Got Talent." A cash bar will be available. It's the perfect way to unwind from two days of professional development.





Fire & Life Safety Educators Conference of the Rockies

**April 20-22, 2011**  
Estes Park Convention Center  
Rocky Mountain Park Inn

Estes Park, Colorado

## Application for Conference Scholarship

Full Scholarship includes: Registration and all included meals.  
Partial Scholarships also available

Name \_\_\_\_\_ Title \_\_\_\_\_  
Agency \_\_\_\_\_ Phone Number \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Are you or your agency a member of Fire & Life Safety Educators of Colorado?

Have you attended this conference before?

I need a full scholarship

I need a partial scholarship

Please describe why you need the scholarship, how the conference will benefit you in your current job responsibilities and whether you will need a full or partial scholarship. If you are only asking for a partial scholarship, please indicate whether you are applying for the registration fee or if you need a specific dollar amount. All award decisions will be made by the Conference Committee. (Use additional space as necessary but within reason)

Please print this application and mail it and your registration form before February 20, 2011 to:

Einar Jensen  
FLSE Conference  
9195 E. Mineral Avenue  
Centennial, CO 80112

**“Long’s Peak with its eternal snow appears in distinct view to the westward, and imparts to the sunset scenery a beauty and grandeur rarely witnessed in any country.”**

~Rufus Sage, 1843



Fire & Life Safety Educators Conference of the Rockies



## Register Now!

- Registration Fee Reduced to \$225
- Pay for 2 Registrations at Full Price and Receive a 3rd for \$100

April 20-22, 2011  
Estes Park, Colorado

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

- Registration Fee (if postmarked or faxed by 3/30/11): \$225.00  
 Registration Fee (if postmarked or faxed after 3/30/11): \$250.00  
 Check here if this is the third registration from an organization - your registration fee is \$100

On Site Registration Fee: \$300.00  
Daily Registration Fee: \$100.00

Wednesday, April 20       Thursday, April 21       Friday, April 22

Total Amount Due \_\_\_\_\_ PO Number \_\_\_\_\_

Please make checks payable to: Fire & Life Safety Educators of Colorado

Mail your registration form (one per attendee) and check or PO to:  
Einar Jensen  
FLSE Conference  
9195 E. Mineral Avenue  
Centennial, CO 80112

You also may fax your PO and registration form to 720-989-2073.

Contact Rocky Mountain Park Inn for lodging (mention your participation in the conference): **\$80 / Night**  
Reservations: 800-803-7837 ~ [www.rockymountainparkinn.com](http://www.rockymountainparkinn.com)

For Transportation to Estes Park from Denver International Airport:  
Estes Park Shuttle ~ 970-586-5151 or [www.estesparkshuttle.com](http://www.estesparkshuttle.com) Discount Code: F-I-R-E-1

The registration fee covers the conference and all related classes, buffet lunches on Wednesday and Thursday (April 20 and 21), full breakfasts on Thursday and Friday (April 21 and 22), and your "buy-in" to Casino Night on Wednesday night. Each dinner, although some options may be pre-arranged, will be on your own.

\* Each attendee must submit his or her own registration form; please mail them together for the "Buy 2 Get 1 for \$100" option. If an agency does pay for two registrations, the third may be given to a different agency or entity from the same community, coalition or county.