



Fire & Life Safety Educators of Colorado *Fire & Life Safety Educators Conference of the Rockies*

9195 E. Mineral Avenue • Centennial, CO 80112
Phone: 720-989-2273 Fax: 720-989-2073
www.FireSafetyEducators.org

22 November 2010

Dear Risk Reduction Partners,

Times are tough, and the need for community safety is higher than ever. The Fire & Life Safety Educators of Colorado (FLSEC) is a 501c3 nonprofit organization dedicated to nurturing life safety education in Colorado and its neighboring states. Life safety professionals are the first line of defense within the fire, emergency medical and law enforcement services against preventable incidents and they're also part of the response and recovery efforts during and after incidents. Much like you, we are committed to preventing injuries, deaths and property loss.

FLSEC is presenting the Fire and Life Safety Educators Conference of the Rockies at the Estes Park Conference Center in Estes Park, Colorado, April 20-22, 2011. This three-day conference will feature speakers from around the nation on a range of topics designed to empower educators and similarly-minded emergency responders to improve professionally and become better resources in our fields. Speakers will discuss topics such as preventing juvenile firesetting and providing families with appropriate resources after a fire and/or burn, strategies for teaching high-risk audiences such as preschoolers and their parents, school safety, helping tweens fight peer approval addiction, strategies for teaching disabled children and adults, characterization teams and apartment fire prevention. Updates on courses, registration and other details will be posted at www.firesafetyeducators.org.

Producing such a dynamic and educational conference, and offering scholarships to attendees from agencies with limited budgets, relies on the support of our community. We look to hospitals and their foundations for support because life safety professionals are in a position to prevent or mitigate the injuries and illnesses that your patients experience. We have several opportunities available, named for prominent geographical features around Estes Park, as shown in the following table.

Level ~ Benefits	Amount	Logo listed on Conference Materials	Name listed on Conference Materials	Banner on Display	Recognition at Opening/Closing Ceremonies	Number of personnel with Complimentary Lodging	Number of personnel with Complimentary Attendance	Recognition during a networking break	Booth in Vendor Area	Provide Inserts to Welcome Bags	Business-card sized Ad in Directory of Sponsors
Longs Peak	\$3,000	Yes	Yes	Yes	Yes	2	2	Yes	Yes	Yes	Yes
Mount Meeker	\$2,000	Yes	Yes			1	1		Yes	Yes	Yes
Twin Owls	\$1,000		Yes				1		Yes	Yes	Yes
Lake Estes	\$500						1		Yes	Yes	Yes
Friend of Life Safety	<\$500 in-kind									Yes	Yes
100 for 100	\$100									Yes	Yes

Note that all levels of sponsorship at or above \$500 include a booth in our vendor area and at least one complimentary registration, which would provide someone from your organization the opportunity to attend the classes and network with new colleagues. Please RSVP to einar.jensen@southmetro.org or 720-989-2273 by February 15, 2011. The sooner you respond/commit, the more marketing opportunities will be available. You also may send your check, made payable to the Fire & Life Safety Educators of Colorado, (Tax Id #84-1046631) and the enclosed form, to:

FLSEC Conference
 Attn: Einar Jensen
 South Metro Fire Rescue
 9195 E. Mineral Avenue
 Centennial, CO 80112

Nearly 150 people attended our 2010 conference. They included life safety educators, firefighters, EMTs, police officers, emergency managers, injury prevention coordinators, community activists and other attendees from throughout Colorado and across the continent. We anticipate at least 150 attendees from a myriad of agencies and backgrounds, as well as the private sector, for the 17th Conference in 2011. We hope that you'll also join us in Estes Park for this event.

Sincerely,



Einar Jensen
 Fire & Life Safety Educators of Colorado



Fire & Life Safety Educators Conference of the Rockies
April 20-22, 2011

We want to sponsor the Fire & Life Safety Educators Conference of the Rockies because its mission — educating the men and women who strive to prevent fires, injuries and crime — is critical to the well-being of our communities.

Sponsor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Contact Name: _____ Title: _____

(NOTE: Contact listed above will receive all correspondence regarding the Conference.)

Name of Person(s) Receiving Complimentary Admission (if applicable):

1. _____ Title: _____

2. _____ Title: _____

Sponsor's signature below signifies that Sponsor has read, understands, and agrees to be bound by all the terms and conditions in this form.

Signer's full name: _____ Title: _____

Signature: _____ Date: _____

Longs Peak and Mount Meeker Sponsors should email your company logo in a pdf or jpg format to einar.jensen@southmetro.org for inclusion in our conference program. We will contact all sponsors to coordinate other benefits, including conference attendance and accommodations after March 1, 2011. Please contact Einar Jensen at the prior email address or 720-989-2273 with other questions and concerns. We appreciate your support of FLSEC's mission: improving community safety through education.

For use by Fire & Life Safety Educators Conference of the Rockies committee only:

Date received: _____ Amount received: \$ _____

Sponsor Level: _____

Accepted for FSEC by: _____