



# Missouri Valley Fire Chiefs Conference



Colorado Springs, Colorado  
July 7 and July 8, 2010

# 2010 Missouri Valley Fire Chiefs Conference

## Why Exhibit at the 2010 Missouri Valley Fire Chiefs Conference in Colorado Springs?

Since 1935, Fire Chiefs from eight states have been attending this conference. This conference attracts Fire Chiefs and their staff, most of whom have the decision-making power in their organization for purchasing.

### Sponsorship and Exhibitor Opportunities:

- ⇒ Capture the attention of decision makers
- ⇒ Your company will be recognized as a valuable leader in the provision of products and services
- ⇒ Your support of the Missouri Valley Division of the IAFC will benefit local communities throughout the eight-state region
- ⇒ Visibility to maximize your company's exposure
- ⇒ More opportunities for one-on- contact with each participant

### The Conference attracts a wide variety of personnel who represent:

- Fire Chiefs
- Chief Officers
- Administrative staff
- Local Emergency Managers
- Emergency Medical Chiefs
- Federal, state and local government agencies

### Host Hotel/Conference Center Information:

**Crown Plaza Hotel**  
2886 S. Circle Drive  
Colorado Springs, CO 80906  
719 576-5900 or 1-800-981-4012  
Rates during conference: \$129.00  
[www.cpcoloradosprings.com](http://www.cpcoloradosprings.com)

### For more information contact:

Lt. Julie Stone, Colorado Springs Fire Dept  
[jstone@springsgov.com](mailto:jstone@springsgov.com)  
719-385-7238

# Confirm your sponsorship NOW!

# 2010 Missouri Valley Fire Chiefs Conference

## Set up and Expo Times:

### Set up:

Wednesday, July 7, 2010  
Noon – 2:00 p.m.

Thursday, July 8, 2010  
7:00 a.m. – 8:00 a.m.

Deadline for  
sponsorship  
is May 3<sup>rd</sup>!

### Exposition Schedule:

Wednesday, July 7, 2010  
2:00 p.m. Exhibits open  
5:00 p.m. Exhibits close

Thursday, July 8, 2010  
7:00 a.m. Exhibits open  
3:30 p.m. Exhibits close

Food, beverages,  
and wireless  
connection  
available to all  
vendors.

## Sponsorship Opportunities:

Sponsor Packages	Level of Sponsorship				
	Fire Chief	Captain	Lieutenant	Paramedic	Firefighter
Sponsorship of a Wednesday or Thursday Night Dinner	X				
Complimentary Exhibit Booth	X	X			
Sponsorship of Conference lunch			X		
Sponsor Conference Break				X	
Sponsor Golf (includes 18 holes for 2)		X			
One page advertising in all conference mailings	X				
Half page advertising in all conference mailings		X			
Quarter page advertising in all conference mailings			X		
Signage recognizing sponsorship level at Conference	X	X	X	X	
Complimentary tickets (2) to sponsored dinner	X				
List of attendees via email & labels of all	X	X	X		
Company listed on website as sponsor	X	X	X	X	X
Double Apparatus Exhibit <sup>†</sup> - 30X40					\$1500.00
Single Apparatus Exhibit <sup>†</sup> - 20X40					\$1000.00
Small Equipment Exhibit <sup>†</sup> – 20x20					\$600.00
Standard Booth 8x10	X	X	X		\$350.00
<sup>†</sup> Outside Exhibits * Electrical hookups additional \$75 fee					

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## Sponsorship Form- 2010 Missouri Valley Fire Chiefs Exhibition

Company: \_\_\_\_\_ Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP PACKAGES

Check One	Sponsorship Level	Cost
<input type="checkbox"/>	Chief	\$4500.00
<input type="checkbox"/>	Captain	\$3500.00
<input type="checkbox"/>	Lieutenant	\$2000.00
<input type="checkbox"/>	Paramedic	\$1500.00
<input type="checkbox"/>	Firefighter	Based on booth size * Electrical hookups additional \$75 fee

### TYPE OF BOOTH

Check One	Booth Size	Cost
<input type="checkbox"/>	Standard (included in Chief, Capt, and Lt. sponsorship)	\$350
<input type="checkbox"/>	Small Equipment 20'x20'	\$600
<input type="checkbox"/>	Single Apparatus 20'x40'	\$1,000
<input type="checkbox"/>	Double Apparatus 30'x40'	\$1,500
<input type="checkbox"/>	Electrical hookups requested <input type="checkbox"/> Yes <input type="checkbox"/> No	(Additional \$75 fee)

### ADVERTISING ONLY PACKAGES

Check One	Ad Size (in conference program)	Cost
<input type="checkbox"/>	Full Page	\$300.00
<input type="checkbox"/>	Half Page	\$200.00
<input type="checkbox"/>	Quarter Page	\$100.00
<input type="checkbox"/>	Business Card	\$75.00

\* art work must be submitted by May 3<sup>rd</sup>

**TOTAL SPONSORSHIP: \$** \_\_\_\_\_

#### Method of Payment

- Check: make checks payable to **Colorado State Fire Chiefs Association**
- Credit Card: **Name on card:** \_\_\_\_\_  
**Card number:** \_\_\_\_\_  
**Exp date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_  
**Total \$:** \_\_\_\_\_

Mail your completed registration to:

**Lt. Julie Stone**  
**Colorado Springs Fire Department**  
**375 Printers Parkway**  
**Colorado Springs, CO 80910**